

APPENDIX 5

LBBD WASTE STRATEGY – REDUCE, REUSE AND RECYCLE 2016 - 2020

“We want to reduce waste, increase re-use, increase recycling and provide effective, efficient and customer-focused waste services that demonstrate value for money.”

What do we need to do?

EDUCATE

ENCOURAGE

ENFORCE

What behavior do we want to achieve?

REDUCE

REUSE

RECYCLE

What outcomes will we achieve by 2020?

REDUCED WASTE VOLUMES

INCREASED REUSE RATE

INCREASED RECYCLING RATE

INCREASED OPERATIONAL EFFICIENCY

Most Favoured Behaviour

Enabling Social Responsibility

Growing the Borough

Encouraging Civic Pride

2020

*One borough;
One community;
London's growth
opportunity*

Our Strategic Objectives are:

- To reduce the quantity of waste produced by the borough.
- To minimise the amount of waste that goes to landfill through increased reuse, recycling, composting and energy recovery.
- To provide an excellent waste containment and collection service to residents and businesses.
- To ensure that the Council's waste collection services are cost effective.
- To determine the best approach to reuse and recycling.
- To fully participate in the East London Waste Authority (ELWA), joint management of disposal and collection operations and the preparation for future contractual arrangements.